**Customs of the Culture Video Project (50 pts total)**

Group Members: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***PART A - WORKSHEET***

*Complete this brief worksheet to learn what things you should include in your video. (10 pts)*

1. Based on your research, how would you greet a new customer in your country in word and gesture?

2. Is there any difference between how you greet a man and how you greet a woman?

3. What are the tips for how to successfully conduct a conversation in your culture (body language, good manners, proximity to others, proper way to dress, etc.?)?

4. Is there anything specifically that you must avoid to keep from offending your hosts (topics/gestures to avoid, time to arrive, different expectations?)?

5. How would you take leave of (say goodbye to) your customer in word and gesture?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_/10

***PART B - STORYBOARD***

NOW…Create a storyboard to plan your video. See the storyboard page. Included in this storyboard should be any dialogue, stage directions, camera directions, subtitles, etc. that would be in each scene. I should be able to watch your video by reading your storyboard. (10 pts.)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_/10

***PART C - VIDEO***

Your video should be brief (roughly 2 minutes) and function as a “How To/What Not To Do” training video (demonstrate by explanation and action) for working in the culture.

The video is worth: 30 points and will be assessed as a group grade.

It **must** include:

• How to greet someone in your culture (by word and action)

• Provide tips for successfully conducting a conversation in your culture

• Highlight anything that you should NOT do to keep from causing offense

• Demonstrate how to be polite, state your name, say you don’t understand in the language (See your language lessons for these phrases!)

• How to conclude your conversation in both language and gesture

**Business Etiquette Skit Rubric**

1. **Skit demonstrates how to appropriately greet, state your name, be polite, say you don’t understand, and take leave of your customer in both language and gesture.**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_/10**

**Comments:**

1. **Skit demonstrates tips for conducting a good conversation in the culture (body language, good manners, proximity to others, proper way to dress, etc.).**

**\_\_\_\_\_\_\_\_\_\_\_\_\_/10**

**Comments:**

1. **Skit highlights important ways to conduct oneself to keep from offending your hosts (topics to avoid in discussion, gestures to avoid, when to arrive, different expectations, etc.).**

**\_\_\_\_\_\_\_\_\_\_\_\_\_/10**

**Comments: \_\_\_\_\_\_\_\_\_\_\_\_\_\_/30**